

# SellFolio Comparison Checklist

## Compare Website-Building Competitors

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With SellFolio, you'll have a cutting edge website that sets you apart TODAY!  
Use this handy checklist to compare us to anyone:

<b>SellFolio is ready to make you look good</b>	<b>SellFolio</b>	<b>Competitor A</b>	<b>Competitor B</b>	<b>Competitor C</b>
Cutting edge Flash technology looks professional	Yes			
Unique look sets you apart from competition	Yes			
Use custom fonts, even on the web, to maintain your identity	Yes			
Change your own website when you're ready	Yes			
Include logos anywhere	Yes			

<b>Sharp features to really make it a custom website</b>	<b>SellFolio</b>	<b>Competitor A</b>	<b>Competitor B</b>	<b>Competitor C</b>
Prebuilt complete project—just add photos text sound video	Yes			
No other company's logo on your site	Yes			
Use your own domain name	Yes			
Built-in animations	Yes			
Play/stream FLV Flash Video	Yes			

<b>SellFolio is the only solution designed to help you sell</b>	<b>SellFolio</b>	<b>Competitor A</b>	<b>Competitor B</b>	<b>Competitor C</b>
Get found by search engines... add metatags to index.html, even though it's Flash	Yes			
Intro positions your message elegantly	Yes			
Set the tone with narration and music (music included)	Yes			
Optional FormPack to collect lead data	Yes			
Promote your site through your email client	Yes			

<b>SellFolio works with your real world challenges</b>	<b>SellFolio</b>	<b>Competitor A</b>	<b>Competitor B</b>	<b>Competitor C</b>
Use your hosting or ours	Yes			
Use as a standalone website	Yes			
Add to an existing website	Yes			
Launch files	Yes			
Add web links	Yes			
Automatically burn your project to CD or Data DVD	Yes			

<b>General Features</b>	<b>SellFolio</b>	<b>Competitor A</b>	<b>Competitor B</b>	<b>Competitor C</b>
Build projects completely from scratch, to your design specs	Yes			
18 style templates you can use as is or modify	Yes			
Allows complete visual editing in <b>LiveLayout™</b> mode	Yes			
Windows xp, windows vista, windows 7 compatible	Yes			
Automatic file-cleanup to keep your projects as light as possible	Yes			
Set project dimensions	Yes			
Set x y coordinates of objects	Yes			
Copy & paste attributes	Yes			
Edit contact page in a straightforward way	Yes			
Automatic file cleanup to keep your project light	Yes			
Has sellfolio branding removed from preloader and exit screens	Yes			
Ability to create standard sellfolio projects and projects that resemble traditional websites	Yes			
Password capability at the project level	Yes			
Edit navigation bar	Yes			
Duplicate projects (similar to making templates)	Yes			
Launch pps, ppt, powerpoint, files	Yes			
Include Weblinks, FLV Videos, SWF Files, PDF files, EXE files, and Email Links anywhere In Your Project	Yes			

<b>Appearance Features</b>	<b>SellFolio</b>	<b>Competitor A</b>	<b>Competitor B</b>	<b>Competitor C</b>
Set font size and attributes	Yes			
Choose fonts, colors, button libraries, backgrounds	Yes			
Choose from 16.7 million colors	Yes			
Set up a color palette	Yes			
Convenient color presets for text, graphics, etc.	Yes			
Import logo graphics, as many as you want	Yes			
Add Text, Images, SWF, buttons, hotspots, rectangles, video and sound	Yes			

<b>Background Features</b>	<b>SellFolio</b>	<b>Competitor A</b>	<b>Competitor B</b>	<b>Competitor C</b>
Set project background from JPG or SWF	Yes			
Tint image background	Yes			
Customize backgrounds, colors, fonts, and buttons	Yes			
Specify background imagery	Yes			
Set intro animation background	Yes			
Set text background color	Yes			

<b>Effects Features</b>	<b>SellFolio</b>	<b>Competitor A</b>	<b>Competitor B</b>	<b>Competitor C</b>
Set autoplay speed	Yes			
Set effect rate	Yes			
Specify special image edges	Yes			
Specify drop shadows and glows for text, images, and other objects	Yes			
Specify special motion effects for objects	Yes			

<b>Image Features</b>	<b>SellFolio</b>	<b>Competitor A</b>	<b>Competitor B</b>	<b>Competitor C</b>
Set image quality at import	Yes			
Move photo captions	Yes			
Move, crop, resize photos	Yes			
Set image brightness, contrast, saturation, transparency	Yes			
Include your logos	Yes			
Import entire folders of images	Yes			
Edit image contrast, intensity, and saturation, and image tint Color	Yes			

<b>Slide Module Features</b>	<b>SellFolio</b>	<b>Competitor A</b>	<b>Competitor B</b>	<b>Competitor C</b>
Loop any slide module	Yes			
Add unlimited number of slide modules	Yes			
Move slide order	Yes			
Jump to other Slide Modules within a Slide Module	Yes			
Duplicate Slide Modules	Yes			
Hide/show navbar objects in separate Slide Modules	Yes			
Loop any slide module	Yes			

<b>Introduction Features</b>	<b>SellFolio</b>	<b>Competitor A</b>	<b>Competitor B</b>	<b>Competitor C</b>
Build an Intro Animation	Yes			
Customize the look of your project's Intro Animation	Yes			
Set intro animation to launch a SellFolio, a website, a file or a module	Yes			
Allows you to make projects that are Intro Animations only (Ideal For Previously-Made Websites, Presentations, etc.)	Yes			
Set visual style for intro animation	Yes			

<b>Quick Info Page Features</b>	<b>SellFolio</b>	<b>Competitor A</b>	<b>Competitor B</b>	<b>Competitor C</b>
Include Quick Info Pages With Weblinks and PDF files	Yes			
Unlimited number of pages	Yes			
Duplicate quick info pages	Yes			

<b>Sound Features</b>	<b>SellFolio</b>	<b>Competitor A</b>	<b>Competitor B</b>	<b>Competitor C</b>
Set background music volume	Yes			
Set volume separately for intro, main menu and other sections	Yes			
Specify Looping Background Music and Set Music Volume	Yes			
Include audio narration	Yes			
Includes 10 royalty-free ready to use music loops	Yes			